

Designing Your Project

Storyboard

work best for projects that need a timeline

Sequence of drawings representing the movement, spatial arrangement, and soundtracks of objects or characters in shots, screens, or scenes

goal is to capture as much information as possible to help you make decisions before putting the time and effort into filming and/or editing

pay key attention to: setting, movement, script, soundtrack or sound effect, shooting angle

Is the initial setting or context evident?

Is each character/object differentiated in some way? Does it need to be?

Are important characters or object movements indicated? Clarity?

Are sound effects or musical scores noted? Do you need them? How will they enhance the scene?

Questions to consider

double check

Assets

Mock-Up

rough layout of a screen or page, primarily used for drafting of something visual

IE: web site, poster, album cover, etc

should include proposed: layout, colors, images, fonts and reoccurring elements

"road map" of everything that you want int he final product

you will probably need to make adjustments to your original plan

Questions to consider

Is it consistent across all possible pages or text?

Is the color scheme readable? Is it appropriate?

Are the navigational elements shown or indicated? Are they clear to users? Consistent?

The Feedback Loop

share project with stakeholders

start: draft project

get feedback

revise project

final project

